VISIBILITY ITEMS CATALOGUE

LOGISTICS CLUSTER

Version 2023

Please Note

- The catalogue of Logistics Cluster visibility items is to **define standards for each product** (color, logos, position of the logos), in order to guarantee the **uniformity and therefore the recognizability through the different operations.**

- If colleagues wish to produce items that are not included in the catalog, they are requested to contact the GLC IM team beforehand to validate together the design (in particular the use of logos).

- Local production is encouraged as much as possible, it is cheapest, supports the local economy and it is less polluting than shipping from Rome.

- GLC team can only support operations when local sourcing is not possible.

COLOR PALETTE

Please select a minimum number of colours that sit well together, and avoid mixing alot of colors.

#73221A	#9A2F23	#C03A2A	#CE6256	#D9887F	#E6B0AA
#2E3E53	#35495E	#55779A	#55779A	#B8C8D9	#E2E7EF
#3287BF	#3796D1	#60A9D9	#76B6E2	#B2D6ED	#D9E4EA
#15544E	#1F7E75	#27A79A	#79CCC8	#A3DAD9	#CFEBEB
#5A5B5C	#6E6F72	#8B8C8E	#A3A3A3	#B7B7B7	#D4D5D6

LOGOS FOR PRINTS

An example of how to use the logo on dark or light background - for the printed files **Click Here**

POLO T- SHIRT

S, M, L, XL, XXL sizes

Flag

1.5 x 2 m and 3 x 2 m

TOTE BAGS

375 x 450 mm

USB PEN

20 x 57 mm

LANYARD

495 x 20 mm

FOLDER

Opened: 535 x 412 mm - Closed: 220 x 305 mm

Notebooks

190mm x 250mm

Hoodies

S, M, L, XL, XXL sizes

Multipocket jacket

S, M, L, XL, XXL sizes

Baseball Cap

Emergency jacket

S, M, L, XL, XXL sizes

PIN

20 x 19 mm

THANK YOU

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