After a disaster, Cash is best

November 2017 Project Update

November marked the start of the 2017-18 South Pacific cyclone season. As part of preparedness activities, the Logistics Cluster is working with partners across the Pacific to advocate the message that after a disaster, cash is best.

Send cash, not goods to help cyclone relief efforts!
See more PSAs on the New Zealand Red Cross Facebook page.

The number of containers of Unsolicited Bilateral Donations (UBDs) that remain more than 2 years after TC Pam hit Vanuatu. In total UBDs have accumulated approx. $2.5 million in storage, handling and container rental fees.

SEE MORE FACTS AND PROJECT INFO HERE

New Zealand Ministry of Foreign Affairs & Trade provide some helpful tips on how you can assist after a disaster, including creative ways to repurpose donated goods and raise $$ for relief efforts. More here.

Organise a market day, cook-off & more!

Last month, the Logistics Cluster spoke to the Fiji Business Disaster Resilience Council on donating after disasters. READ MORE

#Cashisbest
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