

PACIFIC UNSOLICITED BILATERAL DONATION (UBD) PROJECT

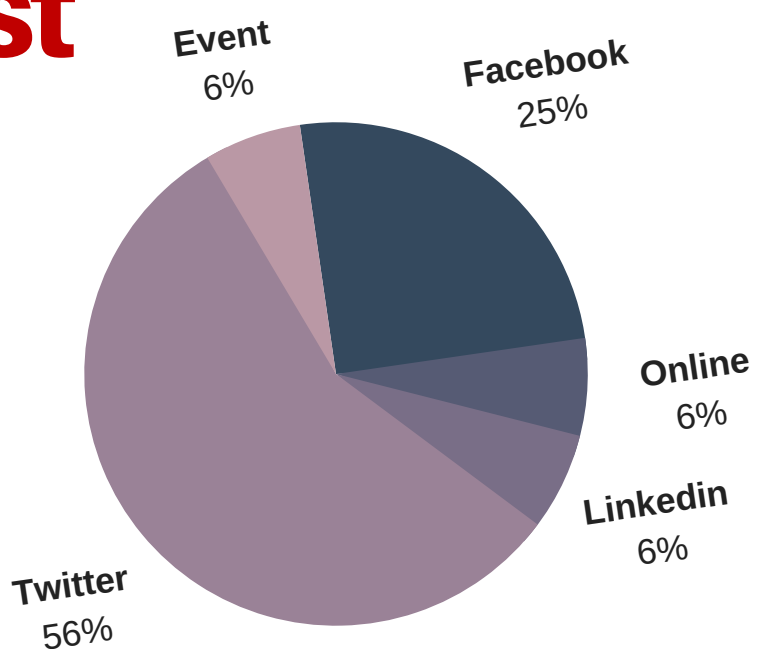
March 2018 Project Update

As part of preparedness activities in the Pacific, the Logistics Cluster is working with partners on a UBD pilot project aimed at reducing the number of unrequested goods following a disaster.

Read more about the project and see past updates [here!](#)

Communicating #Cashisbest

Raising public awareness across the Pacific on the impact of UBDs is a core component of the project. This month #CashisBest messaging has been communicated across the following mediums:



IN THE NEWS THIS MONTH



"Sending goods directly is expensive and could also have unintended impacts on recovery efforts"

Read the full article [here!](#)

Last month WFP Pacific's Logistics Coordinator, Florent Chane, presented project progress at the Global Logistics Cluster Coordinator meeting.

For more information on the presentation please contact:
Florent.Chane@wfp.org



#Cashisbest

Follow the latest news, tips and articles from the Pacific and around the world

