Logistics advocacy white paper

Market place session

Leysin, Nov 29th, 2017
About what we do

The supply chain is the spine of all our operations.

If the supply chain is inefficient, broken, weak or unsupported, it systematically affects the quality of our programing and response and ultimately the service to our beneficiaries.
Background

The role and impact of humanitarian logistics (supply chain) is often not understood or not recognized for what it actually is within the humanitarian sector. This usually leads to a lack of involvement & influence in key strategic decision-making.

One of the direct consequences of that reality is that logistics tends to be under-represented and, therefore, unable to play the role it should in the global humanitarian sphere; despite its critical involvement in delivering humanitarian relief.

Vision

More than having humanitarian logistics understood and recognized, we want it to position itself as an effective key player & partner in the NGO/inter-agency sector where it can influence strategic decisions & actively improve humanitarian responses around the globe.
Session Objective

The objective of this white paper is to enable logistics to intervene and be involved upstream in the decision & allocation of funds process, the high benefit for NGOs that would come from placing Logistic more at the center.

Logistics must be at the center of the funding & project process as a key player to change the game:

We’ll develop in the market session the model that should enable logistics to allow more capacity and resources to operate.

Model I today: Collect & Use the money VS.

Model II tomorrow: Collect & Optimize the money