LOGISTICS CLUSTER GLOBAL MEETING
9 – 11 NOVEMBER 2016, BRUSSELS
FEEDBACK SURVEY RESULTS

20 SURVEY RESPONDENTS

Survey Respondents
- Private companies: 5%
- International Organisations: 15%
- Governments: 20%
- United Nations Agencies: 15%
- Universities / Research institutions: 5%
- Non-Governmental Organisations: 50%

FACTS
- 53 meeting attendees
- 40 organisations represented
- Sufficient opportunities to interact and network with other attendees

Satisfaction with depth of the content
- Completely: 44%
- Very: 33%
- Slightly: 11%
- Not at all: 6%

CONTENT

Rating the organisation of the event
- **Best rated content**
- Update on Logistics Cluster Strategy
- **90%** Excellent
- **10%** Satisfactory

Reasons for attending
- 65% Collect new information
- 90% Make new connections
- 75% Learn about new topics
- 80% Exchange ideas
- 75% Influence the future of the Logistics Cluster
- 75% Represent my organisation
- 35% Give feedback
“The primary reason my organisation attended, is to look for alignments where we can support the Global Logistics Cluster in its role and work.”

“Sessions were more prone to interaction and participation, there was more space for discussion, less lectures and a lighter agenda.”

“The small working groups led by and with input from Logistics Cluster partners is a good approach to increasing ownership and creates beneficial dynamics.”

“The lighter agenda gave us more opportunities for in-depth discussion, topics were also much more operational.”

“It was a professional and effective meeting with network opportunities in a good atmosphere.”

Satisfied with variety of content

- Completely: 72%
- Very: 22%
- Slightly: 6%

Ideas for the next meeting

- Invite new-emerging members to join and include participation of local partners, national NGO/CBOs and more attendees from the donor community.
- More in-depth discussions on donors and the future for the aid industry.
- Keep it operational and ensure initiatives (including lessons learned) discussed have a concrete impact on the way we work in the field.
- Have a fresh look at the format and timeframe for the meeting and include an additional full day or two for more depth.
- Use of digital survey mechanisms to allow less vocal colleagues to provide written inputs in real time.
- Discuss the added value of the SAG and what the SAG implies.