LOCATIONS: Teleconference
DATE: 6 April 2018
CHAIR: Stephen Cahill
PARTICIPANTS: Jean-Baptiste Lamarche, Rebecca Lewin, Stéphane Arnaud.
AGENDA: 1. Fundraising and advocacy for the Logistics Cluster
2. AOB

ACTION POINTS:

• GLC support team to develop TOR for a Fundraising position in the GLCST team.
• GLC support team to develop and advocacy plan to be discussed with the SAG during the next Global Meeting.
• GCL support team to develop a survey on the extension/rotation of SAG members.

1. Fundraising and Advocacy Role

• The call had the objective to define fundraising and advocacy requirements for the Logistics Cluster.
• Participants agreed that advocacy efforts should be led internally by the Global Logistics Cluster Support Team and the SAG members.
• It was further agreed that the main advocacy pointers have been already identified (these include the 1$ invested to 7$ saved, preparedness, training and professionalisation).
• It was however voiced the need for:
  o Better view on how to direct these advocacy efforts;
  o Clear identification of organisations/stakeholders to target;
  o Prioritisation and coordination of the relevant activities.
• For this purpose it was agreed to develop an advocacy plan, making use of GLC resources.
• It was noted that the ongoing revision of the strategy will provide indicators to identify activities requiring funding and/or improvement and that should feed into the advocacy plan.
• Having clarified the advocacy requirements, participants agreed that the Logistics Cluster needs a fundraising position. The role will include:
  o Developing a fundraising strategy.
  o Identifying new prospective donors.
  o Further developing public and private partnerships.
  o Engaging in business development activities.
  o Developing funding proposals.
  o Developing communications initiatives.
• The GLC support team will develop the TOR for the position.
• Participants agreed that the position does not necessarily need to be recruited through WFP and/or sit in WFP HQ.
• Participants would like the identified candidate to start by 1 July.

http://www.logcluster.org/strategic-advisory-group
• SAG members agreed an advocacy plan should be developed before the recruitment of the fundraising position. The GLC Coordinator will identify a member of the current staff to start developing an advocacy note to be discussed with the SAG in the upcoming face-to-face meeting and presented to the Global Meeting in Washington DC. The advocacy plan should serve as a basis for the activities of the fundraising role.

• The GLC Coordinator to come back to the SAG with a first draft TOR in a week.

2. AOB

• The GCL support team to develop a survey on the extension/rotation of SAG members by next week.